



Kristen,

Your school may be eligible for a *Share Your Breakfast*™ grant during the 2011–2012 school year, courtesy of Kellogg’s and Action for Healthy Kids.

Because we believe in the power of breakfast, we’re teaming up to help schools increase student participation in the School Breakfast Program through *Share Your Breakfast*™ grants from Kellogg’s. The grants range from \$750–\$1,000 and also include significant in-kind contributions from Action for Healthy Kids in the form of people, programs, and policy expertise. (We’ll also provide schools with management, expertise and support to develop alternative breakfast programs or start universal breakfast programs.)

About the grants

Grant award amounts will be based on building enrollment, project type, potential increases in participation, and a school’s ability to mobilize parents and students around school breakfast initiatives. **All schools meeting stated requirements will be eligible for funding. However, priority selection will be given to schools with school populations greater than 500 students, average daily participation around 35%, and a free and reduced-meals percentage greater than 50%.**

What schools need to know to apply:

- Interested schools are invited to attend a webinar to learn more about the 2011-2012 *Share Your Breakfast*™ grants:
 - Wednesday, September 21, 2011, 4 – 5 p.m. ET
 - [Register now](#). Space is limited.
- Schools must get completed applications to Action for Healthy Kids by 5 p.m. ET, **Friday, September 30, 2011**. Detailed information about how to submit your school’s application is included on the [application form](#).
- School districts that receive *Share Your Breakfast*™ grants will be notified **Monday, October 17, 2011**.
- Funded schools will be notified of their awards on **Monday, October 17, 2011**.
- Project activities must be completed between **November 1, 2011 and December 1, 2012**.
 - Action Plan/Goals will be due **Friday, December 16, 2011**.

- Mid Project Report will be due **Friday, June 8, 2012.**
- Final Evaluation and Report will be due **Friday, December 14, 2012.**

(Share Your Breakfast™ is a registered trademark of Kellogg NA Co.)

**Thank You,
Action for Healthy Kids**